

ANDILOZANO

PRODUCT DESIGNER

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PORTFOLIO **andilozano.com**

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ACHIEVEMENTS

Filed patent titled "Method for visualizing cybersecurity incidents using knowledge graph data"

Designed and shipped IBM Security's first artificial intelligence feedback loop

Contributor for three issues in an internal magazine (writing and design)

SKILLS

PROFESSIONAL

Tools: Adobe Suite, Sketch, Flinto, Invision, VS Code, Github

System thinking and problem solving

User flows and scenarios

Ethical design for artificial intelligence

Base knowledge of development process

UX pattern/flow documentation

User interface design

Wireframes and sketching

User research and synthesis

High fidelity design

Competitive audits and analysis

Communication and leadership

PERSONAL

Creative spirit

Attention to detail

Highly organized

Time management

Critical thinking

Lifetime learner mentality

Self-starter

Strong work ethic and driven

User experience designer, systems thinker, and design thinking facilitator aiming to scale design practices across the business unit to drive meaningful user outcomes.

Passionate about empathy for all humans: users of a product and the teams who create the products themselves. Fun facts: Guji coffee is my poison. During this pandemic, half of my grocery bill is spent on cheese. A fresh Post-it pad and sharpie is my paradise.

EXPERIENCE

2018 – PRESENT

IBM Security

SOFTWARE DESIGNER

Create design concepts and sketches to determine the best user outcomes; conduct user research and synthesis to interpret user pain points and needs; work with cross-functional teams to understand market requirements and technical feasibility; align product teams to agile and design thinking practices, expand design concepts to functional prototypes (InVision, Flinto, prototyping in the browser); facilitate design thinking workshops to empower teams in collaboration and meaningful action plans

2015 – 2018

Self-employed

VISUAL + UX DESIGNER

Worked with various clients creating brand identity systems, web design, UI design, high-fidelity prototypes, brand continuity, website management and creation, other print work e.g. menu, poster, and layout design

2016 – 2017

Seventh Flag Coffee

DESIGNER + BARISTA

Designed various projects in keeping with the shop aesthetic; create, curate, and manage social media content; built relationships with customers to create an inviting environment

EDUCATION

2016 – 2017

Austin Community College

ASSOCIATE OF APPLIED SCIENCE

Graphic Design

2010 – 2013

Southwestern University

BACHELOR OF ARTS

Theological studies

REFERENCES

PAULA LE

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